KSHITIJ.COM
Currency Forecasts & Hedging Strategies

KSHITIJ Hedging Method helps beat Forex Volatility

FEATURES of the KSHITIJ Method

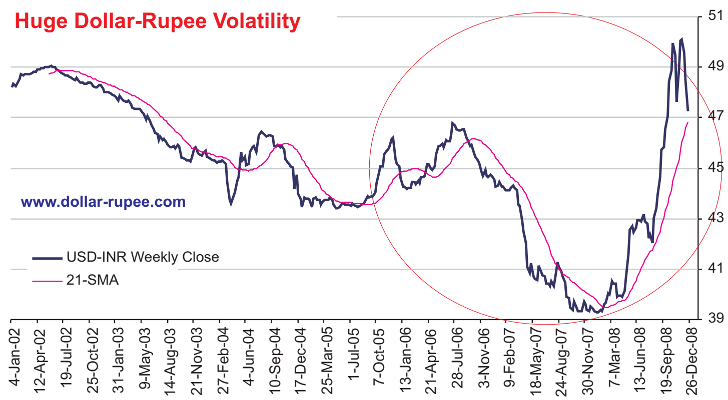
Low Risk: 54% Cover-Ratio

No Speculation: Hedges run till maturity

Dynamic: Takes volatility and unpredictability into consideration

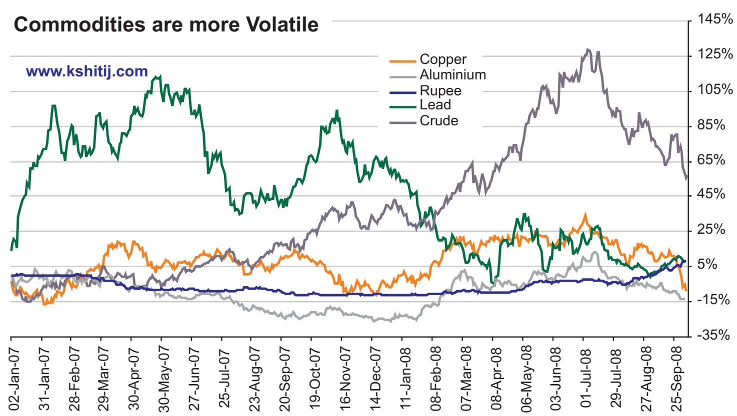
Systematic: Uses the revolutionary 12x12 method for deal sizing

Profitable: Has made money in both ranging and trending markets – for both Exporters and Importers.



Forex Volatility leads to losses
India has seen a huge rise in Forex volatility since 2004.

The ***16.5% fall*** in USD-INR over 2006-08 and the ***28.8% rise*** thereafter has played havoc with the finances of most companies.



Volatility is not a new thing
In fact, Corporates are used to volatility. They have been dealing with commodity volatility for years, even though commodities are much more volatile than Forex. Why then, do they find themselves at sea when dealing with FX volatility?

KSHITIJ Hedging Method answers all the following questions :

- What to hedge
- How much to hedge
- When to hedge
- For what period to hedge
- How to hedge. Which hedging tool to use
- How to measure performance

Practical Hedging Method needed
What is needed is a practical, well researched, tested and reliable way of dealing with FX volatility.

The KSHITIJ Hedging Method fulfils this very need.

Both Exporters and Importers can benefit – simultaneously !

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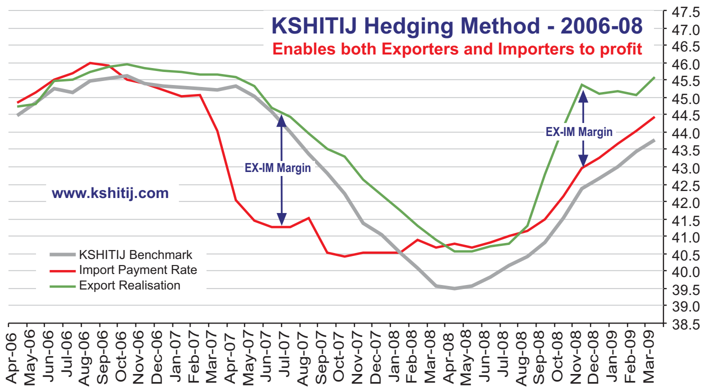
The **KSHITIJ Hedging Method** is a complete, end-to-end hedging methodology based on the unique concept of Dynamic Benchmarks. Using the **KSHITIJ Method**, Exporters have been able to sell their Dollar Receivables along the ***Green*** line, while Importers have been able to buy their Dollar Payables along the ***Red*** line, earning a huge Export-Import margin as a result.



Exporters were able to get an average rate of 45.56 per USD in 2006-07, 43.30 in 2007-08 and 42.93 in 2008-09. At the same time, Importers have been able to buy the USD at average rates of 45.28 in 2006-07, 40.97 in 2007-08 and 42.06 in 2008-09. ***This implies a benefit of 0.6%, 5.6% and 2.1% in each respective year.***

YOU CAN BENEFIT

The **KSHITIJ Hedging Method** is the result of 15 years of experience and research in dealing with Forex Risk. It has been tested over 36 months in actual market conditions. *It works - whether Dollar-Rupee is ranging, moving down or moving up!*

So, whether you are an Exporter or an Importer, you can use the **KSHITIJ Hedging Method** to deal with FX volatility, effectively and profitably. Find out how.

Call Us NOW!

The KSHITIJ Hedging Method				
	2006-07	2007-08	2008-09	3 Yr Avg
Exports	45.56	43.30	42.93	43.93
Benchmarks	45.24	42.76	41.42	43.14
USD-INR	45.19	40.24	44.20	43.21
Imports	45.28	40.97	42.06	42.77
Exp - Imp	0.28	2.33	0.87	1.16
% Gain	0.6%	5.6%	2.1%	2.8%
Avg Export-Import Margin over 3 years				2.8%

KSHITIJ.COM is

- India's first forex advisory website
- It is also the world's most popular independent forex advisory website, as ranked by Alexa.com

The KSHITIJ Hedging Method is the first ever forex hedging method for which a patent application has been accepted in India

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